



Carolina For The Kids

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**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**KILOMETERS FOR THE KIDS RETURNS TO BRING FAMILIES TOGETHER ON SUNDAY,
SEPTEMBER 23RD, 2018**

The 7th annual event invites the Carolina community to support UNC Children's Hospital.

CHAPEL HILL, N.C. – Carolina For The Kids Foundation (CFTK), North Carolina's largest student-run non-profit fundraising organization, is excited to host its 7th annual Kilometers For The Kids (KFTK) race on Sunday, September 23rd at UNC-Chapel Hill's campus.

The seventh annual event encourages family members of all ages to participate in the one-mile themed Fun Run or 5K to show their support for the patients and families of UNC Children's. Through a strong partnership with The Office of New Students and Carolina Parent Programs, Carolina For The Kids is so excited that KFTK will continue to be a part of UNC's 2018 Family Weekend.

"The idea of families helping families is what makes KFTK so special. Students and families come together to show their love and support for a great cause," says Executive Director, Bryant Gilchrist. "We hope that you will join us at Kilometers For The Kids as we kick off our 21st year!"

Running enthusiasts and CFTK supporters alike are encouraged to walk, run, jog, or even dance their way through UNC's scenic campus. Beginning and ending at the Old Well, participants will not only tour the campus, but also participate in pre- and post-race activities, hear from our Kid Co-Captains, and enjoy light refreshments.

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All proceeds from KFTK will benefit the programs and grants supported by CFTK for UNC Children's. These include the the For The Kids Fund, which covers costs incurred by families during hospitalization that are not otherwise paid for by insurance, the Parents Night Out fund, the Children's Play Atrium, and other critical program areas.

In 2017, with the help of our generous donors, dancers, sponsors and runners, KFTK raised over \$18,500 for UNC Children's. We are excited to continue this tradition and hope to reach new heights in 2018 for the kids. We hope that you and your family will come out for a wonderful fun-filled morning for the kids!

The 5K will start at 9 a.m., and the Fun Run will begin at 9:15 a.m. All Fun Run participants will receive a goodie bag and the top three runners in each category of the 5K will receive a prize. Participants are encouraged to sign up by August 30th in order to guarantee a shirt of desired size. For more information and to register for KFTK, please visit:

<http://www.carolinaftk.org/kilometers-for-the-kids.html>.

About Carolina For The Kids: Carolina For The Kids (CFTK) is a nonprofit organization at the University of North Carolina at Chapel Hill. Carolina For The Kids works year-round to raise money to provide major support for the medical, emotional and financial care for the patients and families served by UNC Children's.

Through their annual Dance marathon, a 24-hour no-sleeping, no-sitting fundraising event, Kilometers for The Kids, incredible sponsors and donors, benefit concerts, campus fundraisers, and more, Carolina For The Kids has raised over \$6 million since its inception in 1997. To make a contribution to Carolina For The Kids, visit carolinaftk.org/donate.

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